

OUR MISSION

Enhancing our community by providing quality recreational opportunities, facilities, parks and open space

DES PLAINES PARK DISTRICT • DECENNIAL EFFICIENCY COMMITTEE MEETING

David L. Markworth Board Room • 2222 Birch Street, Des Plaines, IL

THURSDAY, NOVEMBER 30, 2023

6:00 pm – 7:00 pm

AGENDA

1. CALL TO ORDER and ROLL CALL
2. CHANGES TO THE AGENDA
3. APPROVAL of MINUTES
Approve November 2, 2023 Decennial Efficiency Committee Meeting Minutes
4. INTRODUCTIONS - **2 Minutes**
5. UNFINISHED BUSINESS
 - A. **Review open items from November 2, Meeting – 8 Minutes**
6. NEW BUSINESS – **40 Minutes**
 - A. **Review Comprehensive Master Plan – key items**
 - B. **Review Community Needs Assessment**
 - i. **Process is to update Master Plan**
 - ii. **What Staff's focus from assessment**
 - C. **Marketing & Communications of the Park District**
 - i. **Spectrum**
 - ii. **Enterprise Funds**
 - iii. **Special Events**
 - iv. **Park District App**
 - v. **Playbook**
 - vi. **E-Newsletters**
7. COMMENTS FROM THE COMMUNITY –
 - A. **Input – (6 Minutes)**
8. ADDITIONAL COMMENTS – **2 Minutes**
 - A. **Next Meeting Thursday January 4, 2024**
9. ADJOURNMENT

***NOTICE:** If a special accommodation is needed to attend or to participate in a Des Plaines Park District Efficiency Committee Meeting, please contact the Board Secretary, Donald Miletic, 847-391-5700*